



Annual Report 2025



Family Promise of Bradley County
PO Box 5703
Cleveland, TN 37320
<https://www.familypromisebradleytn.org>
EIN: 27-2074609

Our mission is to respond to the growing need to provide shelter, meals, and comprehensive support services to children and their families going through homeless transitions through partnerships with the faith-community, civic organizations, business, and community volunteers.

Letter from the Executive Director

Friend of the Family,

2025 was a year of opportunity, faith, and growth. As I look back on all that was accomplished, I am in awe of your faithfulness and trust in the organization. We accomplished projects we hadn't even dreamt of at the beginning of the year.

In the early spring, we began a massive renovation of the Day Center. This was made possible through funding from the Bradley County Healthy Community Initiative Grant and volunteers from the United Way of the Ocoee Region. This project began with updating a bathroom, floors and door, but quickly evolved into a complete electrical rewiring which resulted in drywall and painting. This work shut the Promise House shelter program for 5 months, but it was worth the wait.

Through partnerships with our amazing host churches and volunteer groups, we served 2 families with 4 children throughout the year providing 146 bed nights and meals. The final family moved out of the Promise House just before the holidays and they were able to decorate and celebrate the holidays in the comfort of their new home.

All throughout the year, we have continued to host a homeless prevention program. This year we have served 65 families with 134 children, paying \$60,812 in rent and mortgage arrears. The overall Project Home program cost \$454 per child in 2025.

In the fall, we met with our Stabilization clients discussing the challenges of transportation and the cost of vehicle repair and maintenance as this creates a significant barrier to stability. We began working on a new partnership with Southern Adventist University to assist our clients in overcoming this obstacle.

It is exciting to review our census and reflect on all that we have accomplished in the past year. Yet, here we are, beginning the year full of surprise and promise once again.

I want to encourage you to sign up for our newsletters at www.familypromisebradleytn.org as I work diligently every month to provide an update and brief insight into the activities with the organization. Connect with me on Substack at From the Ground Up, where I dive deeper into issues that our families and community face. Some of these articles are published in the Cleveland Daily Banner.

As we step into another year full of opportunity and promise, I'm grateful to have you as a partner in this mission. Together, we'll continue providing the support and resources families need to achieve stable housing and build better futures.



In Partnership,

Eva VanHook

Eva VanHook
Executive Director

LEADERSHIP TEAM

Executive Director
Eva VanHook

Family Advocate
Tiffany Kirkpatrick

Americorps VISTA
Cheryl Proffitt

Family Advocate Intern
Nicota Farris

Leadership Intern
Stephanie Buckaloo

BOARD

President:
Chuck Evans

Vice President:
Gina Simpson

Secretary:
Shelley Coleman

Treasurer:
Jeff Jones

Members:
Blake McPherson
Maria Herrera
Jennifer Anderson



Programs & Services

Promise House Shelter

The Promise House provides emergency shelter, meals, and comprehensive case management for families experiencing homelessness. Families receive a safe place to stay while working one-on-one with our Family Advocate to overcome obstacles and achieve stable housing and employment. Our goal is to help families not just find housing, but break the cycle of poverty one family at a time.

Project Home

Our prevention programs keep families housed before a crisis becomes homelessness. We provide shelter diversion counseling, emergency rental assistance, and financial support to help families avoid eviction when unexpected expenses arise. More than 80% of families who receive our prevention assistance maintain their housing six months later.

Stabilization Services

After families successfully complete our shelter program, we continue walking alongside them to ensure lasting stability. We offer connection to resources in the community that families need to thrive. Graduates meet regularly to celebrate accomplishments, overcome obstacles, and connect with one another in a supportive community.

Hosts

- Broad Street United Methodist Church
- First United Methodist Church
- North Cleveland Baptist Church
- Wesley Memorial Church
- Westwood Baptist Church
- Sunrise Rotary Club

Supports

- Chestuee United Methodist Church
- Chilcutt United Methodist Church
- Maple Street Baptist Church
- First Lutheran Church
- Grace Community Church of God
- First Presbyterian Church
- Ladd Springs Seventh Day Adventist
- Wesley Fellowship Class
- Bellefounte Baptist Church
- Farmland Community Church

Support and Partnerships

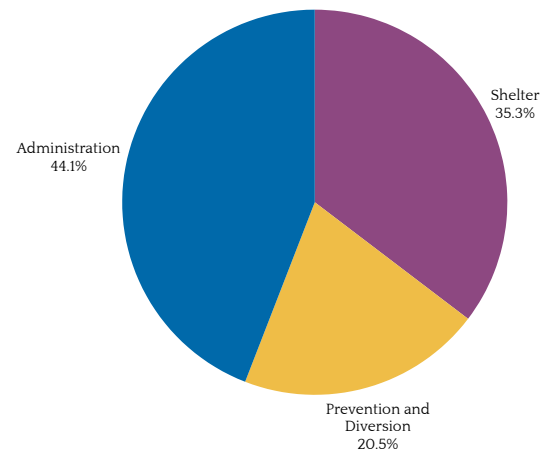
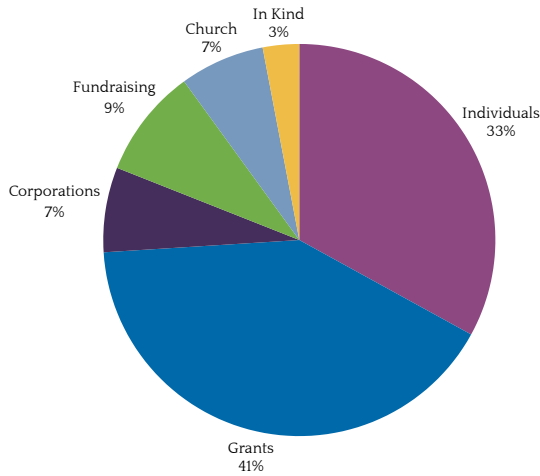
Community Partners

Bradley County Government
City of Cleveland
United Way of the Ocoee Region
The Caring Place
Project Free 2 Fly
Cleveland City Schools
Bike Walk Cleveland
Sunrise Rotary Club
Kiwanis Club of Cleveland
Harry Truman Club
Cleveland Apple Festival
Judge Sandra Donaghy
McReynolds Family Foundation

Corporate Partners

Easy Auto
Clayton Homes
Elder's Ace Hardware
Hardee's
Andrew Johnson Bank
Dairy Queen
Fourteen Foods
Walmart
Embark
Scott's Bicycle Centre
TN Valley Urology
Food Lion
Eric Evans State Farm

2025 Financial Overview



In 2025, through the amazing support of our community, we raised **135%** of our budgeted fundraising goal.

WHAT'S NEXT

We're not slowing down. In fact, we're expanding the Promise House shelter capacity through a donor and volunteer project set to be completed in the first quarter. This means we'll be able to serve more families when they need us most.

Mark your calendars for our new, exclusive event happening this spring. We're bringing something fun and uniquely Cleveland to fundraising. Watch for announcements and invitations because you won't want to miss this.

Eva has been appointed to Cleveland City's Homeless Action Committee, a new initiative bringing the city and community together to make a real impact on homelessness in our area. It's an honor to represent Family Promise at the table where policy and action meet.

The Cleveland Circuit Ride returns in September, and there is excitement about what we're building this year. We've been making connections in the local cycling community and we're planning a few smaller, family-friendly rides throughout the year. Whether you're a seasoned cyclist or just looking for a fun family activity, there will be something for you.

Stay connected with us through our newsletters, on social media, and Substack—Eva posts articles regularly and would love to have you follow along as we navigate this year together.

