



2024



# Annual Report

# Letter from the Executive Director

It is amazing to me how quickly 2024 passed us by! Last year was such a busy time for the organization and I am grateful to sit a moment with you and reflect.

We began the year working to place a family with our local partner, the Cleveland Housing Authority. This is an excellent resource for families who do not make enough income for market-rate rent. The trade-off is that it is a process and takes time.

Many of our families depend on subsidized housing to maintain stability. This impacts our service numbers greatly. However, we feel it is important to provide families with the opportunity for their greatest success while they are consistently meeting goals. Throughout the year, the Promise House Shelter Program provided 1,591 bed nights to 3 families consisting of 7 children and 5 adults. Two of these families found and have maintained their housing since leaving the program. We carried the last family into the new year.

Our families were supported by the most amazing people and churches in the community! We have 6 host groups that faithfully provide necessities, groceries, and meals to the families served in the Promise House. This is such a wonderful connection to the community and provides such support to the families!

Homeless prevention is where the organization makes the biggest impact. Through Project Home, we work diligently to assist families in maintaining their housing through financial assistance, landlord mediation, and meetings with the Family Advocate. We work hard to make connections and develop resources to fund this program. Last year, FPBC paid out \$60,000 keeping 66 families in their homes.

We maintain contact with families who wish to have a relationship by providing resources, guidance, and occasional social gatherings through the Stabilization Program. This program was developed to ensure that families continued on their path of success by maintaining their housing. We also serve as a distribution site for the TN Diaper Bank and Got Her Covered.

All of this work could not happen without the many individuals who provide financial resources, volunteer their time, and give guidance and direction to the organization. I am so grateful to you!

I ask that you take our hand as we walk toward big goals and a bright future!

Best,



**Eva VanHook**  
Executive Director



## Family Promise of Bradley County Staff

Eva VanHook, Executive Director  
Cheryl Proffitt, AmeriCorps VISTA

Tiffany Kirkpatrick, Case Manager  
Jen Condon, AmeriCorps VISTA

## Family Promise of Bradley County Board of Directors

David Griffith, President  
Jeff Jones, Treasurer  
Jennifer Anderson

Chuck Evans, Vice President  
Chris Robinson

Shelley Coleman, Secretary  
Gina Simpson

# Our Mission & Vision

Our mission is to respond to the growing need to provide shelter, meals, and comprehensive support services to children and their families going through homeless transitions.

Our vision is a nation in which every family has a home, a livelihood, and the chance to build a better future.



## Our Services

1

**Prevention:** The most cost-effective approach to supporting families experiencing housing insecurity, our Shelter Diversion and Rental Assistance programs prevent families from becoming homeless in the first place.

2

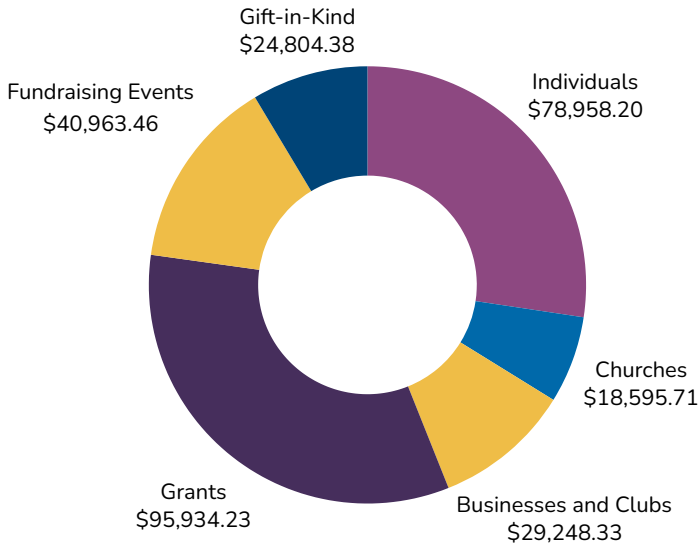
**Shelter:** Our shelter program and warm hospitality are the foundations of the Family Promise model. Families in our Shelter Program not only receive a warm place to stay and essential resources, but also have access to counseling services and financial literacy coaching.

3

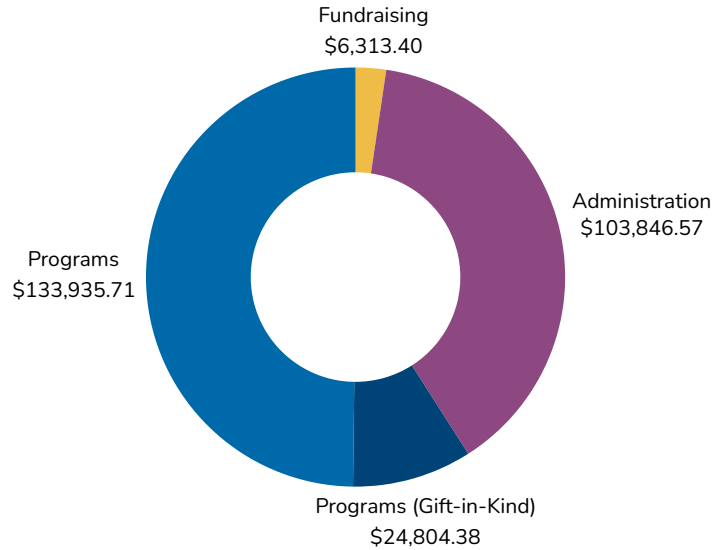
**Stabilization:** Our desire is to see the families we serve not only succeed today but remain stable in their housing, financial capability and career paths tomorrow. We provide ongoing support for families who have secured stable housing through Graduation and Housewarming Parties.

# 2024 In Review

As a 501(c)(3) non-profit organization, we depend on the generosity of donors and business partnerships. Your support is crucial to helping us fulfill our mission and make a lasting impact in the lives of families facing homelessness.



2024 Revenue



2024 Expenses

*\*Gift-in-Kind program expenses covered \$18,000 in rent for the Day Center, along with meals and supplies for residents.*

## PREVENTION PROGRAM

In 2024, we served **198 individuals** through our Eviction Program and **35 individuals** through our Shelter Diversion program. Our Prevention Program, Project Home, provided **\$59,566.15** of housing assistance to families in need.

## SHELTER PROGRAM

In 2024, our Shelter Program served **7 children** across **3 families**. 2 families secured permanent housing and we have a **100%** success rate with the Promise House Shelter Program!

## STABILIZATION PROGRAM

**89** individuals were served in our Stabilization Program in 2024. For the first time, **2 volunteers**, who are graduates of the Shelter Program, coordinated and led one of our Graduation Parties.

As we wrap up this year, we are deeply thankful for the financial support we've received, which has enabled us to run our programs effectively and cover our operational costs.

# Our Supporters

We wouldn't be able to accomplish our mission without the support of critical businesses, churches, and individual volunteers. From monetary donations to donating space and time, we are so grateful for our partners!

## Business Supporters



United Way of the  
Ocoee Region



## Church Supporters

First United Methodist Church

North Cleveland Baptist Church

Broad Street United Methodist Church

Chestuee United Methodist Church

Chilcutt United Methodist Church

First Presbyterian Church

Maple Street Baptist Church

Wesley Memorial Church

## Individual Volunteers

In 2024, **265** volunteers served  
over **1,017** hours with FPBC!

# Where We're Going

2024 was an incredible year of impact and we are eager to continue serving families experiencing housing insecurity in 2025. With plans and initiatives already underway, we need YOU to join us in building communities and strengthening lives.

## Ways to participate with Family Promise Bradley County in 2025:



**GIVE** a one-time or recurring financial gift to support our mission



**SERVE** a meal to a family participating in our Shelter Program



**CONNECT** us to a local business owner who may be interested in our mission



**REGISTER** for our annual Cleveland County Circuit Ride Fundraiser

## 2025 Cleveland County Circuit Ride

Join us Saturday, September 6, 2025 for the annual Cleveland County Circuit Ride at Black Fox Elementary School!

Register today using the QR code below.





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